

Theoretical Interpretation and Practical Path of Red Culture Empowering the Consolidation of the Awareness of the Chinese National Community

Xie Guofu¹ Xie Jieli²

1. Lecturer, Guangxi Youth Lecturer Corps, Laibin City, Guangxi, Postcode 546100;

2. Marxism College, Guangxi Minzu University, Nanning City, Guangxi, Postcode 530006.

Abstract: Red culture and the awareness of the community of the Chinese nation are the product of the social ideology formed under the common historical practice of the Chinese nation, which has a common historical origin and practice basis. The two have presented the unity of value objectives in terms of cohesive social consensus and serving the development of the country. In the new historical period, the red culture deepens and develops the awareness of the community of the Chinese nation. The red culture strengthens the awareness of the community of the Chinese nation by promoting the "five identities," conserving the "four common identities," firmly realizing the belief of the great rejuvenation of the Chinese nation, and consolidating the practice basis, that is, "knowing, feeling, meaning and doing." To be specific, we should promote the driving force of the modernization of red culture, build the platform of enabling from various angles of economy, culture and society, and unimpeded the path of enabling by technology, so as to explore the practical way of cultivating the consciousness of the community of the Chinese nation.

Key words: Red culture; Forging the consciousness of the Chinese nation community; Theoretical exposition Practice path

Since the 18th National Congress of the Party, the Party Central Committee has made many important arrangements for national work in the light of the new situation of the development of national work in the new era. From Xi Jinping's first advocacy of "actively cultivating the awareness of the Chinese nation community" at the 2014 Central National Working Conference to the 19th National Congress of the Party's writing into the Party Constitution of "firmly forging the awareness of the Chinese nation community," "firmly forging the awareness of the Chinese nation community" has become a key issue of the Party Central Committee. The report of the Twenty National Congress of the Communist Party of China put

forward the principle of forging a firm sense of the Chinese community as the main line, and unswervingly taking the correct path of solving the national problems with Chinese characteristics, which provides strategic guidance and fundamental guidance for advancing the cause of national unity and progress in an all-round way. General Secretary Xi Jinping pointed out: To strengthen the great unity of the Chinese nation, in the long run and fundamentally, it is necessary to strengthen cultural identity and build a spiritual home for all nationalities. "The spiritual homeland of the Chinese nation is an important spiritual foundation for the formation of the identity of the people of all nationalities ". As a valuable

spiritual wealth shared by the Chinese nation, red culture is closely related to the achievement of the consciousness work of the community of the Chinese nation. At the same time, the country attaches great importance to the inheritance and development of red culture and red gene, and emphasizes the important role of red culture in meeting the increasing spiritual and cultural needs of the people and consolidating the common ideological foundation of the Chinese nation. [1]

In recent years, scholars have begun to pay attention to the study of the multi-dimensional value of red culture in the formation of the awareness of the Chinese national community. From the theoretical and practical aspects, they have discussed the positive role of red culture in the formation of the awareness of the Chinese national community. The study has mainly focused on the role of red culture in all fields of economy, politics, culture and society, thus reflecting the value of the formation of the Chinese national community. It is considered that red culture has the innate advantages and unique values such as stimulating patriotic emotion, releasing the economic vitality of national areas, safeguarding the unity and progress of the nation, strengthening the mainstream identity, etc., and a lot of research achievements with important values have emerged. However, from the deep theoretical logic, the study of the inner unity relationship between red culture and the awareness of the Chinese national community and the principle mechanism of how red culture itself enables the formation of the awareness of the Chinese national community has yet to be deepened. Especially under the background of "two combinations," to explore the relationship between the red culture and the consciousness of the Chinese national community, and to make a

deep study from the aspect of the function mechanism of the red culture enabling the consciousness of the Chinese national community, is helpful to grasp the focus of the educational work of the national unity and progress in the new era and to make the consciousness of the Chinese national community better.

1 The Coupling Relationship between Red Culture and the Consciousness of Chinese National Community

Red culture and the awareness of the Chinese community have a common historical origin and practical basis. From a historical perspective, the history of the development of the Chinese nation is a history of the struggle of the Chinese nation, both of which share a common historical and cultural gene and both inherently contain the excellent qualities of the Chinese nation daring to struggle.

As a self-contained national entity, the Chinese nation was formed in the history of ethnic exchanges and blending for thousands of years. As a self-conscious community of nationalities, it was forged in the struggle led by the Communist Party of China for the revolutionary construction of the children of China. "A history of China is a history in which all nationalities blend and converge into a whole Chinese nation, and a history in which all nationalities jointly create, develop and consolidate a united great motherland."

Both red culture and the consciousness of the Chinese nation community are the crystallization of the advanced culture under the material practice of the Chinese nation. They are the collection of common cognition, emotion and values. The Chinese nation is an economic, cultural and political community based on frequent economic contacts, close cultural

exchanges, shared political values and institutions. Marxism points out that social existence determines social consciousness, "not consciousness determines life, but life determines consciousness." The awareness of the community of Chinese nations is the sum of a series of psychological activities such as cognition, emotion, attitude and identity of each nation to this entity of the Chinese nation on the basis of historical practice. In the history of the development of the Chinese nation for more than 5000 years, the people of each ethnic group have jointly defended the reunification of the motherland, jointly created Chinese civilization and promoted historical progress, formed that I am among you, I am among you, and no one can be separated from the situation. Through joint production and living practice, exchanges and blending, each nation has produced the psychological emotion that each other is "own person," and the sense of identity and national responsibility of the multiple integration of the Chinese nation has gradually increased. Especially since modern times, due to the invasion of western powers, semi-colonial and semi-feudal China in the dark to find out the correct plan to rescue China, the Chinese nation faces the common historical destiny and political appeal, seeking for national liberation, the road of national prosperity and strength. After the introduction of Marxism into China, the red culture has developed in the creative practice of the Chinese Communist Party. After the baptism of the common revolution, reform and construction practice, the Chinese nation gradually deepens its grasp of its own future and destiny, and the subject consciousness is constantly strengthened. The Chinese nation has broken through the traditional concept of ethnic groups based on consanguinity and ethnicity, and the double connotations of the historical cultural

community and the political community are more prominent in the development of practice [234]

2 Red Culture and the Inherent Unity of the Conscious Value of the Community of Chinese Nationalities

Red culture is an advanced culture with Chinese characteristics formed by Chinese communists who combine the basic principles of Marxism with Chinese excellent traditional culture and the specific needs of Chinese revolution, reform and construction. It has the dual characteristics of Marxism and Chinese excellent traditional culture. From the content point of view, the red culture is deeply rooted in the soil of Chinese traditional culture. It is the cultural pattern formed and developed from the mother of Chinese traditional culture. It has the common character of excellent culture of all nationalities. It was the duty of the ancient Dynasties to unify the world and contain the national feelings of the ancient Chinese "world and great harmony." As the social psychological foundation and national spiritual pillar of all nationalities, Chinese traditional culture has a strong cohesion, is the bond that connects all nationalities closely and organically, is the historical cultural foundation of the emergence of the consciousness of the Chinese national community, and naturally contains the consciousness of the Chinese national community. Red culture represents the great ideal and pursuit of the Communist Party of China for the happiness of the Chinese people and for the rejuvenation of the Chinese nation. It is the spiritual impetus to encourage the Chinese nation to move forward towards the goal of a better life.

Secondly, under the conditions of the new era, the red culture has developed the sense of

the community of the Chinese nation, and the red culture has absorbed the nutrients of the Chinese nation in the process of revolution, construction and reform. It reflects the ideals and values of the Party and the people of all ethnic groups in pursuit of national independence and national prosperity. Jinggangshan Spirit, Long March Spirit, Anti-Japanese War Spirit and Yan'a Spirit in the Revolution Period; During the construction period, "the spirit of resisting the United States and helping the DPRK" and "the spirit of playing two pieces and one star"; The great anti-epidemic spirit of the new era and the spirit of tackling poverty are the unity of the spirit of the Chinese nation and the spirit of the times, encouraging the Chinese children to move forward towards a better life. The "pluralistic integration" of the Chinese nation has realized the change from the traditional social consciousness to the modern concept. Red culture inherits the quintessence of Chinese traditional culture and adds a new spirit of the times, striving to combine the requirements of unity, prosperity and development of all nationalities with the "Chinese Dream" of the great rejuvenation of the Chinese nation. The national feelings and the national complex of all nationalities have been fully activated, and the striving and enterprising and daring national qualities have been fully sublimated in the cause of socialism and transformed into firm confidence in the cause of socialism with Chinese characteristics and firm faith in communism.

Therefore, the value purposes of both the consciousness of the Chinese national community and the red culture are inherently unified, both expressing the common value norms and the willingness of all members of the Chinese nation to actively safeguard national unity and national prosperity. Under the

background of the era of "two overall situations," historical nihilism, extreme nationalism and other erroneous trends of thought are overflowing, the consciousness of the Chinese national community must be fostered, the red blood lines must be continued, and the sense of pride and mission of all nationalities must be aroused. "Once the theory is mastered by the masses, it will also become a material force." Whether it is carrying forward the spirit of red culture or actively forging the consciousness of the Chinese nation community, the purpose is to unite the forces of all nationalities in China, give full play to the initiative and creativity of the masses of all nationalities, stimulate the sense of responsibility and the sense of mission of the masses of all nationalities, and bring together the national unity of effort. Only when 56 nationalities think for one place and try hard for one place and share one heart and one virtue can the overall interests of the Chinese nation be safeguarded and realized, and the great rejuvenation of the Chinese nation be realized.

3 The Practical Path of the Consciousness of the Community of Chinese Nationalities

Fei Xiaotong pointed out that the Chinese nation has changed from a self-contained national entity to a conscious national entity in the history of resistance for nearly a hundred years. It is not only necessary for each nation to have a clear understanding of the community itself as an objective entity, but also to enable each member of the nation to truly identify with and accept the community from the inner depths, so as to produce a sense of identity and belonging. It can be seen that the community consciousness of the Chinese nation is a process of "common knowledge," "empathy," "common

trust" and "common action." Only when the elements of cognition, emotional belief and behavior intention are unified, the community consciousness can become firm. Therefore, it is necessary to gradually promote the effective linkage of "knowing, feeling, meaning and doing" in practice. Red culture is the cultural crystallization of combining Chinese excellent traditional culture with Marxist basic principles and China's concrete practice.

3.1 Strengthen "Five Identities" with Common Knowledge

General Secretary Xi Jinping stressed: "We must take the consciousness of forging a firm Chinese national community as the main line of the Party's national work in the new era, promote the strong recognition of the great motherland, the Chinese nation, Chinese culture, the Chinese Communist Party and socialism with Chinese characteristics by all nationalities, and constantly promote the construction of the Chinese national community." [1]Based on the rational cognition of the members of the community, the red culture carries the historical memory of the Chinese people from perilous death to freshmen and then to splendor, and enables to promote the rational cognition of "five identities." [5]

Rational cognition is based on the common memory materials, and culture is the cornerstone of national identity. First of all, the red memory is the collective memory of the members of the Chinese Community of Nationalities to explore the path of national rejuvenation, and also the important identity mark to distinguish the members of the Chinese Community of Nationalities from the "other nationalities." A history of red culture is a history of revolutionary struggle led by the Chinese Communist Party to resist foreign enemies, strive for national independence and people's

liberation, and strive for a better life for the people. The red cultural symbol can strengthen the political mark of the Chinese nation's pluralism and unity, strengthen the sense of identity belonging. The red cultural symbol, relying on the great red figures such as Mao Zedong and Zhou Enlai, the red objects such as celebrity residence and combat weapons, as well as the important historical events of the Party and the state, marks the common historical memory of the Chinese nation. Secondly, this kind of memory records the historical process of the Communist Party of China from small to large and from weak to strong. Finally, the red culture records the spiritual quality of independence, peace-loving, stubborn struggle and unity of the Chinese nation. In a word, red culture belongs to the category of collective memory, which can enhance the sense of identity of the Chinese nation in a pluralistic and integrated way, thus laying a historical foundation for the formation and inheritance of the identity of the members of the Chinese nation community to the great motherland, the Chinese nation, Chinese culture, the Communist Party of China and socialism with Chinese characteristics.

At present, China is in the key period of building a socialist modern power and social transformation, people's ideas and values show the trend of pluralism, in addition to the western historical nihilism, extreme nationalism, the erosion of the cultural trend of liberalism, especially in the era of globalization under the material and spirit are unprecedented flow, national and national identity are facing challenges. For a period of time, people's deconstruction of history and the "re-evaluation" of revolutionary heroes made some people have a confused situation of cognition of history. It is an urgent need to give full play to the function of

red culture to educate people, to cast a firm sense of the Chinese community, to make the people of all nationalities establish a correct view of the motherland, the national view, the cultural view and the historical view, to resist the erosion of China's mainstream ideology by the western cultural forces, and to strengthen the construction of mainstream ideology at present.

3.2 Conserving "Four and Common" with Empathy

In addition to the rational cognition of history, the consciousness of the Chinese national community depends on the support of the emotional strength. General Secretary Xi Jinping pointed out: "To forge a firm awareness of the community of the Chinese nation is to guide the people of all ethnic groups to firmly establish the idea of a community of solidarity and communism, honor and disgrace and communism, life and death and communism, and fate and communism." "The "Four Harmonious Communities" profoundly reflects the historical facts of the economic, cultural, social and emotional exchanges of various nationalities. The harmony and unity of the community need to be maintained by flexible emotion, which is helpful to alleviate or resolve the contradictions and differences caused by differences among the community members. [6]

As a very prominent root vein running through China's excellent traditional culture, modern red revolutionary culture and socialist advanced culture, red culture is an important carrier to conserve the national spirit with patriotism as the core and the spirit of the times with reform and innovation as the core. Red culture records the national crisis of the Chinese nation in the face of "national humiliation, people's suffering, civilization and dust." The Chinese nation displays the national

temperament and national spirit of unyielding, safeguarding the country, rejuvenating China, bearing the "collective memory" and "collective spirit" of the unity of all nations, honor and disgrace, life and death, fate and common destiny, such as the spirit of Jinggang Mountain, the spirit of the Soviet Area, the spirit of the Long March, the spirit of Xibaipo, the spirit of Jiaoyu Lu, the spirit of two bombs and one star, and so on. These red spirits embody the common emotion expression and value paradigm of the Chinese nation, which is helpful to enhance the emotional identity of the four peoples.

3.3 Strengthening the Great Rejuvenation Goal of the Chinese Nation with Common Trust

Mao Zedong pointed out: "Even the best things, even Marxism-Leninism, do not work if any thought does not relate to objective and practical things, if there is no need for objective existence, and if they are not mastered by the masses." As a kind of scientific and advanced social consciousness, with the development of Chinese power and the will of social subject action, the consciousness of Chinese national community will rise into a kind of pious sense of identity and belonging, condensing the firm belief of realizing the great rejuvenation of Chinese nation. On the one hand, the expectation of identity of the people of all nationalities and the combination of exchanges and exchanges will guide the direction of behavior will, and can gather the action force of the Chinese nation; On the other hand, the top-level design at the national level is the plan to realize the behavior intention, which can realize the action purpose of the Chinese nation. [7]

Red culture originates from the spirit of Chinese excellent traditional culture and adapts

to the new era. It is the important carrier of inheriting red gene and the contemporary expression of Chinese spirit, Chinese power and Chinese value. Over the past 100 years, countless revolutionary forefathers have made great sacrifices and built a spiritual pedigree based on the great party-building spirit of "upholding the truth, adhering to the ideal, practicing the beginnings and undertaking the mission, not afraid of sacrifice, heroic struggle, loyalty to the Party, and not bearing the people," encouraging the Chinese people to move from victory to a higher victory. In the past, it was the revolutionary idealism without fear of sacrifice and arduous struggle, without fear of arduous and dangerous struggle, the spirit of enthusiasm and courage that the Party led the masses of all ethnic groups to carry out revolution and construction, and other advanced consciousness and enterprising spirit that created the great cause of history.

The inspiring effect of red culture is manifested in its people's nature and advanced nature. The resources of red culture forge the people's practice subject of flourishing China's advanced culture, and the goal points to the great cause of communism. We should make full use of the great party-building spirit and other red cultural resources to complement the spirit of calcium and faith, and forge a firm will to realize the great rejuvenation of the Chinese nation.

3.4 On the Practical Basis of the Consciousness of the Community of Chinese Nationalities

The Chinese community consciousness is the process of "common knowledge," "empathy," "common trust" and "common action." Therefore, it is very important to grasp how to realize the value of red culture in practice. Based on the re-construction of red culture as the

motive force, the multi-value of red culture as the enabling platform, fully grasping the interactive relationship between the red culture and the consciousness of the community of the Chinese nation at the level of relationship, and unblocking the path of the enabling of red culture by technology to deepen the consciousness of the community of the Chinese nation.

3.4.1 Empowering the Modernization Development of Red Culture

Red culture marks the common struggle of the Chinese nation, fully excavates and inherits the stories and memories of the Red Revolution from the source, inherits the Red Genes, and continues the Red Blood. At the same time, it actively promotes the Red Cultural Resources to meet the needs of social development, creates the "Red Capability Library," and makes the awareness of the Chinese Community of Nationalities a constant source of motivation.

At present, there are some problems in the development of red cultural resources, such as insufficient attention, insufficient integration, single development form, low value conversion rate, etc. First of all, in the aspect of content construction, select the required content for proper construction. When exploiting and utilizing the red cultural resources, avoid merely staying in the functional level such as ideological guidance, political control, moral demonstration, etc., we should increase the development of its aesthetic taste, humanistic cultivation, environmental nurturing and other derivative functions, such as combining the mode of red + tourism, red + ecology, red + ritual activities, etc. to highlight its emotional experience of "truth, good and beauty," and actively exert its value in the aspect of human knowledge and aesthetic taste. Secondly, the

political significance of red culture is prominent, and the official construction should be emphasized in the construction path. The folk construction often has the defects of "exaggeration and one-sided," which needs the guidance from the national level. The red cultural symbol is an important tool for the Communist Party of China to shape and display a good image. Therefore, in the construction mode, the red cultural symbol should be fully used to stimulate the function of historical collective memory. By excavating and utilizing the red literary and artistic classical language symbols such as music, songs, dances and musical plays, as well as the non-linguistic multicultural symbols such as the red revolutionary ruins, buildings, flags, emblems, decorations and statues, the red cultural ritual activities should be carefully organized to actively endow the red cultural symbol with new era connotation, pass through and restore the historical truth, enhance the people's direct experience of historical memory, form the new red cultural achievements that can serve the great rejuvenation cause, and construct the spiritual homeland shared by the nation.^[8]

3.4.2 Build enabling platform with multi-dimensional function of red culture

In terms of path, the combination of red culture with economic development, cultural cultivation and social governance can set up an enabling platform in a diversified way and strengthen the linkage relationship between red culture and the awareness of the Chinese national community.

First, give full play to the economic efficiency of red culture. Relying on red tourism and red cultural and creative products, we can inject new vitality into the rapid economic development of minority areas. Areas such as old revolutionary base areas, rural areas, ethnic

minority areas and frontier areas are mostly rich areas of red cultural resources. At the same time, due to the poor natural environment and lack of talent resources, these areas have relatively weak economic bases. By giving full play to the advantages of red cultural resources in these areas, the red cultural resources are transformed into economic resources that drive the local economic and social development, which is conducive to reducing the imbalance in the development of ethnic minority areas, consolidating the achievements in tackling poverty, boosting rural revitalization, revitalizing the underdeveloped regional economy, boosting the economic development of ethnic minority areas, promoting common prosperity, and laying a solid economic foundation for the awareness of the Chinese national community. Secondly, on the cultural path, we should strengthen the organic combination of the red culture education and the national work, make the red stories, red culture and red spirit integrate into the ideological and political education work of the nation, strengthen the education of the ideal and belief of the red culture through the explicit and implicit education methods, and make each nation establish the correct view of the motherland, the view of the nation, the view of culture and the view of history. Third, on the social path, we should give full play to the value function of red culture to promote social harmony and strengthen the foundation of national unity, and actively promote the organic integration of red culture and social governance in ethnic areas. In the big direction, adhere to the red culture to lead the social governance, combine the local red resources, make good use of the grass-roots party to build "red fortress," grass-roots cadres, township talent "red head geese" leading role, at the micro-level, through enterprises and institutions, social organizations,

individual public tell red stories, make the red culture spirit into the daily life of members of the society, regulate and optimize people's values, behavior, standardize people's basic beliefs and principles, consolidate the Chinese national community consciousness of the social foundation. Finally, in the application of the results, we should exert the back-feeding function of the linkage relationship. The combination of the two has formed a lot of achievements. We should make full use of these achievements to feed back the development of the red culture and the consciousness of the Chinese nation community.

3.4.3 Unimpeded enabling path by technology

On the one hand, in terms of traditional technology, with the development of modern industry, the survival space of traditional civilization is threatened. We should pay attention to the inheritance of traditional red culture technology. The traditional technology invented, accumulated and inherited by the Chinese nation in the long-term practice of production and life is an important carrier for the continuation of Chinese civilization, with distinct national and regional characteristics. Red wood carving, stone carving, paper-cut, shadow and other traditional techniques, as intangible cultural heritage, contain the "cultural gene" of each nation, closely connected with people's aesthetic and belief, with rich cultural connotation and artistic value, is the expression of the spiritual emotion of the Chinese nation, and plays a great role in maintaining the common memory and emotion of the Chinese nation.

On the other hand, actively collect, store, process, display and spread red cultural resources with digital modern technology, carry out panoramic, three-dimensional and extended display and publicity of red cultural resources,

and tell red stories well. With the aid of digital means, carry out the school education, cadre education and social education with the theme of red culture, so that the red cultural heritage can "come out" from the museum and "live" from the historical records. We will energetically develop the digital red creative industry, enhance people's spiritual experience of red culture, innovate digital communication in the communication of red culture, keep up with the pace of the times, attract people to understand the red culture and the content related to national unity through the platforms such as dithering sound and WeChat public account, and carry out the new media communication of red culture in combination with the national major commemorative days and important festivals, expand the influence of communication, strengthen the attraction and appeal of red culture, and constantly deepen people's recognition of the awareness of the Chinese national community.

Conclusion

Red culture is an important carrier of inheriting red gene, and it is the contemporary expression of Chinese spirit, Chinese power and Chinese value. It not only inherits the past of Chinese nation, but also indicates the future of Chinese nation. Xi Jinping pointed out that cultural identity is the deepest identity. Red culture, as the spiritual product of the victory of Chinese revolution, construction and reform and development in modern times, interweaves with the emergence of the consciousness of Chinese nation community, and plays an irreplaceable role in the process of casting the consciousness of Chinese nation community. In the future, we should continue the blood of red culture, moisten the hearts and minds with red culture, pool our strength, and provide inexhaustible impetus for

enforcing the consciousness of the Chinese nation community and realizing the great rejuvenation of the Chinese nation.

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Author Biography:

Xie Guofu, male, from Laibin, Guangxi Zhuang Autonomous Region, holds a Master's degree in Political Theory from Guangxi Minzu University. His research interests include Political Culture and Political Development, Governance of Ethnic Regions, Red Culture and Memory, and Strengthening the Consciousness of the Chinese National Community.

Xie Jieli, female, from Luzhou, Sichuan Province, is currently a third-year graduate student in the School of Marxism at Guangxi Minzu University. Her research focuses on Marxist classic writers' thoughts and contemporary values, Red Culture, and Strengthening the Consciousness of the Chinese National Community.

Contact Information:

Address: No. 1, Renmin Road, Nanning, Guangxi Zhuang Autonomous Region